



ASEAN BUSINESS & INVESTMENT SUMMIT 2025

25-26 OCT
KUALA LUMPUR

Unifying Markets for Shared Prosperity

25 – 26 OCTOBER, 2025
Kuala Lumpur, Malaysia

The ASEAN Business and Investment Summit (ABIS) is the region's premier annual forum that brings together Presidents, Prime Ministers, CEOs, entrepreneurs, and thought leaders from across ASEAN and its Dialogue Partners. Held in conjunction with the ASEAN Summit, the event provides a high-level platform for the business community to hear directly from government leaders and private sector decision-makers on the key issues shaping ASEAN's economic and strategic outlook.

The 2025 Summit, hosted by the ASEAN Business Advisory Council of Malaysia, comes at a time when the region faces growing complexity-economic fragmentation, climate volatility, digital disruption, and widening inequality. These challenges demand not only national resilience but also regional coherence. The theme for this year, 'Unifying Markets for Shared Prosperity', reflects ASEAN's urgent need to accelerate economic integration and strengthen its position as a resilient, fast-growing, and forward-looking economic bloc.

This year's programme supports ASEAN BAC's 2025 priorities, focusing on deeper regional integration through initiatives such as the ASEAN Business Entity, enhanced intra-ASEAN capital flows, and the facilitation of cross-border movement of people and goods. The Summit will explore how ASEAN can strengthen business-to-business collaboration, promote a more cohesive ASEAN identity, and embed greater inclusion through support for MSMEs, equal opportunity, and workforce development. It will also address regulatory challenges and initiate a regional conversation on collaborating to fully leverage AI for ASEAN.

The Opening Keynote Address will be delivered by **The Honourable Dato' Seri Anwar bin Ibrahim, Prime Minister of Malaysia and Chair of ASEAN 2025**. As in previous ASEAN Business and Investment Summits, we look forward to welcoming the Presidents and Prime Ministers of ASEAN Member States and Dialogue Partners, including **Australia, Canada, China, Indonesia, Japan, Singapore, the Philippines and the United States of America**.

Over 1,500 delegates from around the region and beyond are expected to take part. For information on how to participate, please visit: <https://aseanbac.com.my>



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Day 1 - Saturday

25 October



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07:00 - 08:45 Registration and Networking

08:45 - 09:30

Opening Session

Welcome Remarks by

Tan Sri Nazir Razak,

Chairman, ASEAN Business Advisory Council 2025

Welcome Address by

H.E. Tengku Zafrul Aziz,

Minister of Investment, Trade and Industry, Malaysia and Chair of the ASEAN Economic Ministers 2025

Opening Keynote Address by

The Honourable Dato' Seri Anwar bin Ibrahim,

Prime Minister of Malaysia and Chair of ASEAN 2025

09:30 - 10:15

Panel Discussion 1 on Geo-Economics

Panel Discussion 1

"Strengthening ASEAN Centrality in a Time of Geo-economic Fragmentation"

A new world order is emerging and ASEAN must navigate carefully to reinforce ASEAN centrality and take advantage of strategic opportunities that will arise. At the same time, ASEAN must withstand internal divisive pressures and continuously demonstrate relevance for its people.

Featuring a panel of senior public and private sector figures.

10:15 - 10:35

Leader Fireside Chat with an ASEAN or Dialogue Partner Leader

10:35 - 11:20

Panel Discussion 2 on ASEAN Financial Markets

Panel Discussion 2

"Deepening Regional Banking and Capital Markets for ASEAN's Future Growth"

ASEAN's financial markets must evolve to support rising capital needs in infrastructure, digitalisation, and the green transition. Unlocking cross-border investments will depend on policy harmonisation, financial innovation, and stronger private sector participation to deepen markets and reduce investor risk.

What reforms are needed to strengthen regional banking and capital markets, improve liquidity, and reduce investor risk? How can greater regulatory alignment and innovation drive cross-border financial connectivity and sustainable growth?

Featuring a panel of senior public and private sector figures.

11:20 - 11:30

Idea Capsule 1

Idea Capsule 1

"ASEAN: A view from Myanmar"



11:30 - 12:30

Ministerial Panel Discussion 3

Panel Discussion 3

"Redesigning ASEAN's Trade Architecture"

ASEAN must lead in modernising trade frameworks amidst digital and geopolitical shifts. How can ASEAN further stimulate intra-ASEAN trade? How can we ensure that businesses fully benefit from the CPTPP, RCEP, and ATIGA?

Presentation on the Enhanced ASEAN Trade in Goods Agreement (ATIGA)

Followed by a panel discussion featuring H.E. Tengku Zafrul Aziz, Minister of Investment, Trade and Industry, Malaysia and Chair of the ASEAN Economic Ministers, together with fellow Trade Ministers.

12:30 - 14:00

Networking Lunch

14:00 - 14:10

Idea Capsule 2

Idea Capsule 2

"ASEAN Needs to Mean More for Its People"

14:10 - 14:55

Panel Discussion 4 on Investments and Private Markets

Panel Discussion 4

"Mobilising Long-Term Investment to Power ASEAN's Next Growth Frontier"

ASEAN's next phase of growth will depend on its ability to finance innovation, scale high-impact enterprises, and channel capital to opportunity across borders. While banking and capital markets remain critical, the region's economic transformation also requires unlocking capital for private market investments in venture and growth companies.

How can ASEAN strengthen its investment landscape to support the growth of dynamic enterprises across the region? What policy and institutional enablers are needed to deepen participation from sovereign funds, institutions and family offices in ASEAN's private markets?

Presentation on the **ASEAN Investment Report 2025**, followed by a panel discussion with senior public and private sector figures.

14:55 - 15:15

Leader Fireside Chat with an ASEAN or Dialogue Partner Leader

15:15 - 16:00

Panel Discussion 5 on Philanthropy

Panel Discussion 5

"Philanthropy for Public Good in ASEAN"

To deliver lasting impact, philanthropic and development capital must move beyond traditional giving-aligning more closely with national strategies and working in concert with private finance.

How can philanthropy and development capital be better integrated into ASEAN's national development agendas? What frameworks are needed to build scalable, blended finance models that attract co-investment and deliver long-term impact?

Featuring a panel of senior public and private sector figures.

Day 1 - Saturday
25 October



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16:00 - 16:30

Coffee Break

ASEAN INDO-PACIFIC FORUM 2025

The ASEAN Business and Investment Summit is delighted to host the ASEAN Indo-Pacific Forum 2025, reflecting Malaysia's commitment to further embedding the ASEAN Outlook on the Indo-Pacific (AOIP) agenda within ASEAN's economic cooperation efforts.

The AOIP, established in 2019, is ASEAN's strategic framework for promoting peace, stability, and inclusive development across the Asia-Pacific and Indian Ocean regions. The Outlook aims to foster practical and tangible cooperation with ASEAN's external partners in four key areas: maritime cooperation, economic cooperation, connectivity, and sustainable development, with a particular focus on achieving the United Nations Sustainable Development Goals (SDGs) by 2030.

16:30 - 16:50

Leader Fireside Chat with an ASEAN or Dialogue Partner Leader

16:50 - 17:50

AIPF Panel Discussion 6 on the ASEAN Outlook for the Indo-Pacific

"Realising the ASEAN Outlook on the Indo-Pacific - From Vision to Action"

The ASEAN Outlook on the Indo-Pacific (AOIP) presents a clear framework for building peace, connectivity, and shared prosperity.

How can ASEAN and its partners translate this vision into meaningful action? What mechanisms, partnerships, and investments are needed to operationalise the AOIP in the areas of maritime cooperation, connectivity, SDGs, and economic integration?

18.00

Day 1 Concludes



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Day 2 - Sunday

26 October



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08:00 - 08:45 Arrivals and Networking

08:45 - 08:50 **Welcome Remarks and A Look Ahead for Day 2**

Lim Chern Yuan,

Group CEO, Yinson Holdings Berhad and ASEAN Business Advisory Council Member

08:50 - 09:00 **Keynote Address by A Dialogue Partner Leader**

09:10 - 10:00 **Panel Discussion 7 on Sustainability**

Panel Discussion 6 **"Driving ASEAN's Transition to a Low-Carbon Economy Amid Diverging Global Climate Commitments"**

Sustainability is an increasingly important pillar of ASEAN's long-term growth and competitiveness. As global progress on climate goals faces mixed signals, the region must consider how best to integrate sustainability into economic planning, business operations, and investment strategies.

What are the implications for ASEAN's resilience and relevance if it falls short of its 2050 climate commitments? How can businesses and governments work together to embed sustainability into core decision-making and long-term value creation?

Featuring a panel of senior public and private sector figures.

10:00 - 10:20 **Leader Fireside Chat with an ASEAN or Dialogue Partner Leader**

10:20 - 11:00 **Panel Discussion 8 on Energy Transition**

Panel Discussion 8 **"Energy Transition and the ASEAN Power Grid – Connecting Markets, Securing Futures"**

The ASEAN Power Grid is central to the region's growth, energy security and net-zero ambitions.

How can ASEAN advance the development of robust investment frameworks, regulatory harmonisation, and grow green financing to enable cross-border power sharing and a resilient, low-carbon energy system? What policy and financial tools are needed to unlock investment in regional energy infrastructure and fast-track grid integration?

Featuring a panel of senior public and private sector figures.

11:00 - 11:20 **Leader Fireside Chat with an ASEAN or Dialogue Partner Leader**

11:20 - 11:30 **Idea Capsule 3**

"ASEAN Can Produce World Champions"

11:30 - 12:10 **Panel Discussion 9 on Entertainment and the Creative Economy**

Panel Discussion 9 **"Going Global – Scaling ASEAN's Entertainment and Creative Industries"**

ASEAN's entertainment and creative sectors are rich in talent and heritage but require stronger ecosystems, regional collaboration, and IP protection to compete on the global stage.

How can ASEAN build a thriving regional platform to support and export its creative industries? What policies are needed to protect creative rights and ensure creators benefit from the value they generate?

Featuring a panel of senior public and private sector figures.

Day 2 - Sunday

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12:10 - 12:30	Leader Fireside Chat with an ASEAN or Dialogue Partner Leader
12:30 - 13:50	Networking Lunch
13:50 - 14:00	Idea Capsule 4
	"ASEAN Must Inspire the Next Gen"
14:00 - 14:20	Fireside Chat with a Special Guest
14:20 - 15:10	Panel Discussion 10 on the Digital Economy, MSMEs and E-Commerce
Panel Discussion 10	"Empowering ASEAN's MSMEs to Thrive in the Digital Economy" Micro, small, and medium enterprises form the backbone of ASEAN's economy, yet many remain excluded from the benefits of digital trade. How can ASEAN improve access to digital tools, marketplaces, and logistics for MSMEs across member states? What policy and platform innovations are needed to level the playing field for smaller businesses in the digital economy? Presentation on the Progress of the ASEAN Digital Economy Framework Agreement (DEFA) Featuring a panel of senior business figures.
15:10 - 15:30	Fireside Chat with a Special Guest
15:30 - 16:20	Panel Discussion 11 on Artificial Intelligence
Panel Discussion 11	"AI in Action: Driving Business Impact Across ASEAN" Artificial Intelligence is no longer just a frontier technology-it is a practical tool for businesses across ASEAN to enhance productivity, personalise services, optimise operations, and accelerate growth. The next challenge is to turn potential into performance by enabling adoption across sectors and enterprise sizes. How can businesses in ASEAN use AI to improve efficiency, competitiveness, and customer experience? What ecosystems, skills, and partnerships are needed to scale AI adoption across industries and markets? Featuring a panel of senior public and private sector figures.
16:20 - 16:40	Leader Keynote Address by a Dialogue Partner Leader
16:40 - 17:15	Leader Session 10 HANDOVER & LAUNCH CEREMONY Closing Remarks by Tan Sri Nazir Razak, Chairman, ASEAN BAC 2025 Keynote Address by H.E Ferdinand Marcos Jr., President of the Republic of the Philippines and Chair of ASEAN 2026 Followed by the Handover of ASEAN Chair to the Philippines
17:15	ABIS 2025 CONCLUDES